



WEST SIDE MARKET

CLEVELAND'S PUBLIC MARKET

West Side Market

OVERVIEW

- Over 60 small, independent local businesses operate at West Side Market.
- 800,000+ people visit the Market each year.
- More than half of all merchants accept SNAP/EBT.
- West Side Market, which opened on November 2, 1912, is Cleveland's only remaining public market and a beloved local institution.

CLEVELAND PUBLIC MARKET CORPORATION

Anticipated Staff

Approximately 20 FTES.
Working with a professional search firm, CPMC initiated recruitment for a new executive director in January 2023.

Estimated Operating Budget

\$2.9M

Mission

CPMC strives to make West Side Market the nation's premier public market by meeting the evolving needs of merchants, customers, & the community. CPMC preserves the city's public market tradition while making the local food system more accessible, equitable, and diverse.

BOARD MEMBERS

- Dave Abbott, *The George Gund Foundation*
- Tanisha Velez, *Cleveland Fresh Microgreens*
- Tom McNair, *Ohio City Inc.*
- Carrie Carpenter, *Huntington National Bank*
- Shelly Cayette, *Cleveland Cavaliers*
- Amanda Dempsey, *previous West Side Market Manager*
- Colette Jones, *Cleveland Foundation*
- Henry Hilow, *Hilow & Spellacy*
- Dr. Don Malone, *Cleveland Clinic's Ohio Hospitals and Family Health Centers*
- Kerry McCormack, *Ward 3 Councilmember*
- Randy McShepard, *Rid-All Green Partnership*
- Tom Nagel, *retired from DB Schenker*
- Jason Russell, *Bedrock Detroit*
- Ramat Wiley, *Adun Spice Company*
- Ann Zoller, *Strategy Design Partners*

The United West Side Market Tenant's Association nominates up to three members to the Board of Directors for CPMC, the Mayor nominates up to three members, and City Council nominates up to one member of the 11-21 person Board. Merchants and community experts will play active roles on board committees focused on facilities, merchant relations, and community engagement.

MASTERPLAN

The masterplan for West Side Market was created by the consulting firm Market Ventures, Inc. Guided by a diverse Advisory Committee with substantial input from Market merchants and key stakeholders, the masterplan provides a roadmap for capital investments, management staffing, operations, partnerships, new programming and additional sources of revenue.

The masterplan reports are available online at <https://mayor.clevelandohio.gov/initiatives/west-side-market>

CONTACT

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VISION + VALUES

Vision

West Side Market brings joy as an authentically Cleveland place to shop from local food entrepreneurs:

- **Diverse, thriving independent businesses** share their knowledge and passion for fresh, specialty, and prepared foods and local farm products with a continually growing base of customers.
- Functional needs of merchants and consumers are met with **well-preserved and maintained facilities**, updated for sustainability.
- The Market is a **vibrant, welcoming place** for regional residents and must-go destination for visitors.
- The Market plays a **central role in the regional food system**, expanding equitable access to fresh food, supporting local growers, improving community wellness, and offering opportunities to discover, celebrate, and contribute to Cleveland's culinary culture.

Values

- Diversity
- Opportunity
- Authenticity
- Food access and education
- Sustainability
- Community engagement
- Community building
- Fiscal Responsibility
- Professionalism